

PRESS RELEASE  
Oulu, Finland, 2<sup>nd</sup> of May, 2016  
Release free

## Sensegram - revolutionary service for remote cameras released

**RTJ Group Ltd is happy to announce Sensegram, device and content management system for remote camera users. Remote cameras also known as trail- and ip -cameras are used by millions of people around the world. Sensegram -service is the one and only service in the world, which fully automates picture transmission from camera to user friendly picture service. Before Sensegram, remote camera users were only capable to receive pictures and video clips in email attachment. That was troublesome and time consuming.**

Sensegram support all trail and IP cameras it offers guided, fast and human error free setup for the most advanced trail and IP cameras. More and more camera brands and models join to best support class. When you buy camera from this class, you don't have to anymore understand technical settings. Sensegram knows and select them for you. Transmission from camera to Sensegram is more reliable and faster than offered by email service providers. Email service operators often block remote camera emails and that is very inconvenient, unpleasant, invisible surprise. Because Sensegram uses only Sensegram dedicated email servers, blocking will never happen. Sensegram does work for you. When Sensegram receives pictures and videos, it transfers them automatically into your personal Sensegram account without your actions. Totally new remote camera user experience will happen inside the service. Your all cameras and content are now in one, manageable place and accessible in all your preferred devices. Why do we launch this service?

Remote camera known as trail- or ip camera is absolutely perfect way for anyone to follow important surrounding. Remote camera takes pictures and video clips, when heat or movement is observed and sends it to desired email. Prices of remote cameras have come down fast and made them highly popular in a wide variety of use. User can buy good quality remote camera in around 300 Euros, roughly same in US dollars. There are tens of millions remote camera users in the world following nature or hunting spots depending on the way to see the wild life. Larger share of new users uses remote camera for surveillance at home, at a yard, in a leisure time apartment or in other important spots. The fastest growing user group comes from social perspective. In this social media era, users are looking for pictures and video clips from happy, accidental, special moments they cannot shoot by themselves. No-one is always at the right place at the right time and always camera ready. Plenty of great moments happens by accident in a yard or inside a home or other places. When remote camera catches a glimpse, Sensegram receives it and sends the notification to user's laptop, tablet, pad or smart phone.

"We have witnessed our dog to use her nose to get rid of couch pillows and to have majestic bed space for her nap time while the rest of the family is in the work and at the school. Couch is forbidden but her smart actions are hilarious to watch for all of us via Sensegram", smiles Petri Morko from Sensegram team.

Sensegram service with remote cameras are great tool for firms and organizations. Remote cameras are collectively connected in Sensegram and they formulate manageable network with multiple users. Sensegram surveillance network is multiple times cheaper than existing surveillance solutions on the market. It is easily expandable. Network can be setup up right away, can be easily transferred from place to another and even to places without main current or proper data network.

You can read more about Sensegram and try for free at [www.sensegram.com/en](http://www.sensegram.com/en). You don't need to have your own remote camera. We have demo cameras for you at the service.

Lastly, Sensegram in co-operation with Ranua Zoo ask you: "Can Finnish beaver walk on two feet or what do they do after snow?" <http://ranuazooblog.com/blog/?p=880>

**Sensegram renews remote camera experience. Forget cryptic PC setup applications with high possibility to make human error and inconvenient camera keypads and displays. Only few clicks in Sensegram and your camera is ready to rock. Forget pictures or video clips in email trash or blocked by email operator. Sensegram never blocks. Don't waste your time. Let Sensegram does work for you. It adds pictures and videos directly into your personal account without your action.**

**All you need is in Sensegram and always available. Manage cameras, view content with easy-to-use tools and share if you like. Use Sensegram in pc, laptop, pad, tablet, smart phone. Choice is yours. Sensegram - the greatest way to use your remote cameras.**

**Read more [www.sensegram.com](http://www.sensegram.com) and start using Sensegram for free. You don't need your own remote camera. There are demo cameras in the service.**

More information: [www.sensegram.com](http://www.sensegram.com)

Short info video: <https://www.youtube.com/watch?v=R1qIY5nvd5s>

Logos and pictures: <https://www.sensegram.com/fi/media/>